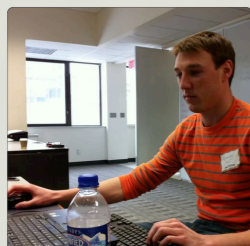




1000 EYES

SPREENKLER SEED INCUBATOR HACKATHON - FEB 12 2011

Team



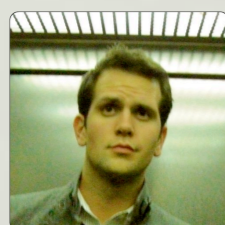
Joe Phillips (@philljw)
front end web dev



Michael Massie (@mmassie)
product design & UI/UX



Matt Stockton (@mstockton)
backend & iPhone dev



Blake Samic (@blakesamic)
product design & management



Concept & Vision

- * Experience live and past events on any device through the lenses of the people there.



How it Works

* **Contribute photos with your mobile**

- * Every event has a location and a time frame.
- * Mobile app locates you and suggests events very close to your location.
- * You can contribute photos to those events or create new ones.
- * No login or authentication required. We just verify the location and time of the photo.

How it Works

✦ Experience on any device

Laptop, Desktop, Mobile, Tablet, TV

Interactive timelines and maps

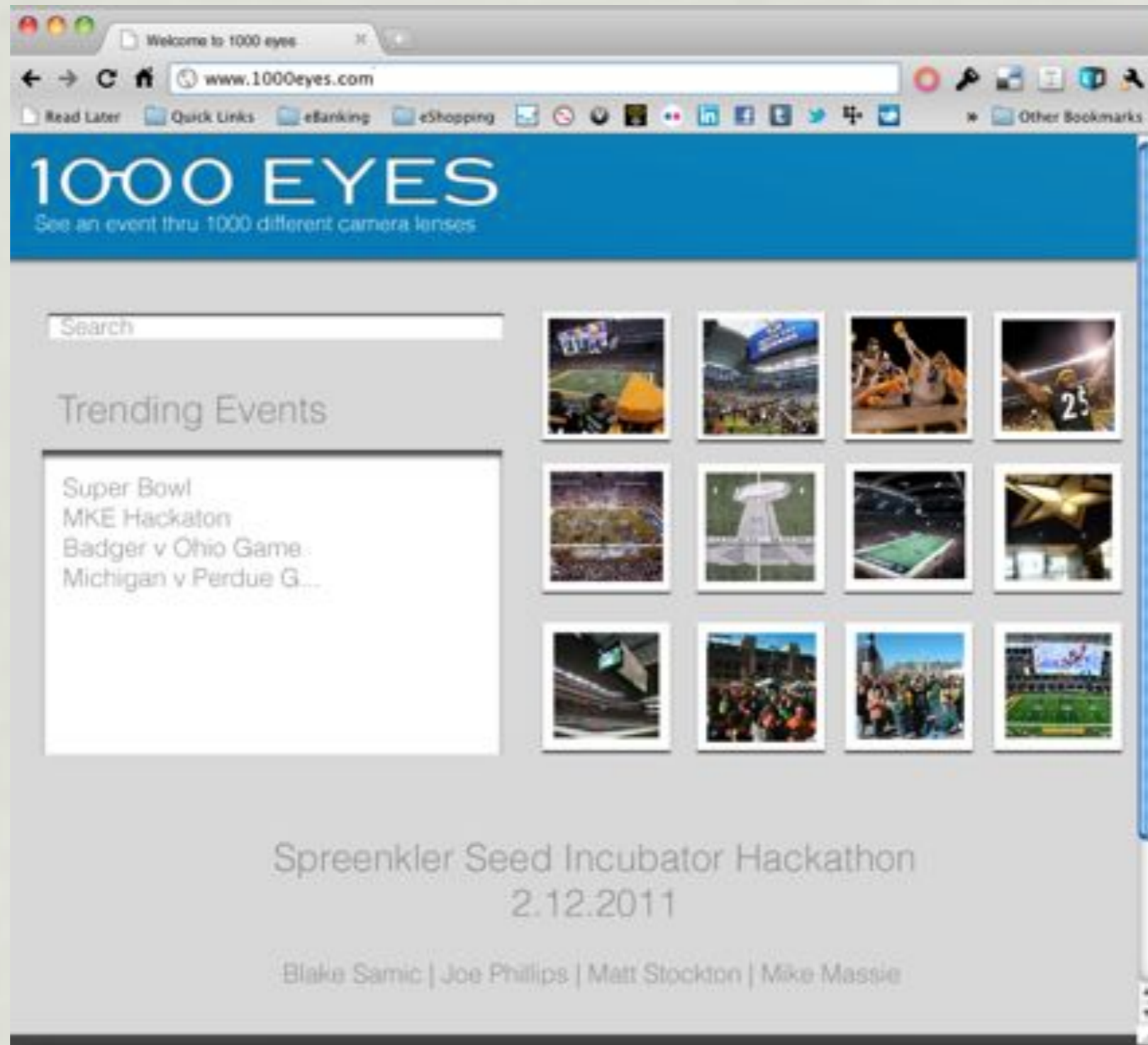


Demo

Mobile app

Demo

Web app



Roadmap

	iOS app	Web Viewer	Android app
Proof of Concept	Ability to add photos to local events and to create events	Ability to view events trending globally	
Phase 1 - MVP	Adds social sharing capability & 'favorite' events	Event search	
Phase 2	Integration with popular photo sharing apps (Instagram, Picplz, Posterous, Flickr)		App launches, features on par with iOS app
Phase 3		HTML app tailored for viewing on all major platforms	

Business Model

- * Sell ability to create private events

Examples: Weddings, private parties

- * Brand partnerships

Examples: Sports teams, bands

Q&A